



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Greer Margolis & Mitchell (GMMB)  
1070 Wisconsin Ave  
Suite 800  
Washington, DC 20007

# Contract # 194458

<b>Schedule Dates</b>	08/27/12-09/02/12	<b>Date Entered</b>	08/24/12
<b>Advertiser</b>	For Maryland Jobs & Schools, Inc. (16105)	<b>Last Modified</b>	08/24/12
<b>Agency/T-Code</b>	Greer Margolis & Mitchell (GMMB) (2116)/ELECTR	<b>Entered By</b>	Barbara Monares
<b>Product</b>	Issue - Issue (1076)	<b>CO-OP</b>	No
<b>Brand</b>	Est 1669 (71174)	<b>Headline #</b>	
<b>Salesperson</b>	Monares, Barbara (1108)	<b>Demo</b>	
<b>Sales Office</b>	WJLA - Core Team	<b>Order Type</b>	Normal
<b>Buyer Name</b>	GILROY, MAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	1669 FOR MD JOBS	<b>Commission</b>	\$17,490.00
<b>Account Types</b>	Local/Non-Political Issue Agency	<b>Net Total</b>	\$99,110.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	EST 1669 FOR MD JOBS & SCHOOLS		

WJLA Arlington (WJLA)		
By Broadcast Month	Spots	Rate
Sep. 2012	68	\$116,600.00
<b>Grand Total:</b>	<b>68</b>	<b>\$116,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	4:58A- NEWS-GOOD MORNING WASHINGTON @5A	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WJLA Arlington (WJLA)		8/24/12
2.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A	3	X	X	X	X	X			3	\$900.00	\$2,700.00	WJLA Arlington (WJLA)		8/24/12
3.0	Normal Line / SPOT	08/27/12-08/30/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA	1	1	1	1	1				4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		8/24/12
4.0	Normal Line / SPOT	08/31/12-08/31/12	2	:30	6:59A- ABC-GOOD MORNING AMERICA						1			1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		8/24/12
5.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUN							1		1	\$700.00	\$700.00	WJLA Arlington (WJLA)		8/24/12
6.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	9A- LIVE!	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WJLA Arlington (WJLA)		8/24/12
7.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	10A- RACHAEL RAY	1	1	1	1	1	1			5	\$700.00	\$3,500.00	WJLA Arlington (WJLA)		8/24/12
8.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	10:58A- ABC-THE VIEW	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		8/24/12
9.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	1	1	1	1	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		8/24/12
10.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	1	1	1	1	1	1			5	\$800.00	\$4,000.00	WJLA Arlington (WJLA)		8/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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# Contract # 194458

**Schedule Dates** 08/27/12-09/02/12  
**Advertiser** For Maryland Jobs & Schools, Inc. (16105)  
**Agency/T-Code** Greer Margolis & Mitchell (GMMB) (2116)/ELECTR  
**Product** Issue - Issue (1076)  
**Brand** Est 1669 (71174)  
**Salesperson** Monares, Barbara (1108)  
**Sales Office** WJLA - Core Team  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** /  
**CPE** 1669 FOR MD JOBS  
**Account Types** Local/Non-Political Issue Agency  
**Billing Type** Standard  
**Comments** EST 1669 FOR MD JOBS & SCHOOLS

**Date Entered** 08/24/12  
**Last Modified** 08/24/12  
**Entered By** Barbara Monares  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,490.00  
**Net Total** \$99,110.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Sep. 2012 68 \$116,600.00  
**Grand Total:** 68 \$116,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	12:57p-ABC-THE CHEW	2	X	X	X	X	X			2	\$800.00	\$1,600.00	WJLA Arlington (WJLA)		8/24/12
12.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	3:59p-ANDERSON COOPER SHOW	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	WJLA Arlington (WJLA)		8/24/12
13.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	4:58p-NEWS ABC 7 NEWS @ 5p	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WJLA Arlington (WJLA)		8/24/12
14.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	5:59p-NEWS ABC 7 NEWS @ 6p	1	1	1	1	1	1			5	\$1,800.00	\$9,000.00	WJLA Arlington (WJLA)		8/24/12
15.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	6:30p-NEWS ABC 7 NEWS @ 630p								1	1	\$1,400.00	\$1,400.00	WJLA Arlington (WJLA)		8/24/12
16.0	Normal Line / SPOT	08/27/12-08/29/12	2	:30	6:58p-WHEEL OF FORTUNE		1	1	1					3	\$3,500.00	\$10,500.00	WJLA Arlington (WJLA)		8/24/12
17.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	2033p-JEOPARDY	3	X	X	X	X	X			3	\$4,500.00	\$13,500.00	WJLA Arlington (WJLA)		8/24/12
18.0	Normal Line / SPOT	08/27/12-08/27/12	2	:30	10:01p-ABC-CASTLE @ 11p	1								1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)		8/24/12
19.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	2038p-NEWS ABC 7 NEWS @ 11p	4	X	X	X	X	X			4	\$2,800.00	\$11,200.00	WJLA Arlington (WJLA)		8/24/12
20.0	Normal Line / SPOT	08/27/12-08/31/12	2	:30	4988p-ABC-ABC NIGHTLINE	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WJLA Arlington (WJLA)		8/24/12
21.0	Normal Line / SPOT	09/02/12-09/02/12	2	:30	11p-NEWS ABC 7 NEWS @ 11p								1	1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		8/24/12

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / NFL Football	08/30/12-09/30/12	2	:30	6:58P- SPORTS-BALTIMORE RAVENS FOOTBALL GAME					1				1	\$8,000.00	\$8,000.00	WJLA Arlington (WJLA)		8/24/12
23.0	Normal Line / SPOT	08/30/12-09/30/12	2	:30	10P- ABC-ABC NEWS					1				1	\$3,500.00	\$3,500.00	WJLA Arlington (WJLA)		8/24/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Terse Demayre - authorized media buyer  
do hereby request station time concerning the following issue:

For Maryland Jobs & Schools, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ORDERED					

**Total Charges:**

This broadcast time will be used by: For Maryland Jobs & Schools, Inc.

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*For Maryland Jobs + Schools*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): *Timothy O'Brien, Treasurer*

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

*8/22/12*      *Jane Denton*      *202-338-8700*  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*8-23-12 B Monares*      *Barbara Monares*      *AE*  
 Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ORDERED					

**Total Charges:**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**